



# HATTIESBURG CRAFT BEER FESTIVAL

Saturday, June 18, 2022  
Downtown Hattiesburg



## HOME BREWER INFORMATION

The Downtown Hattiesburg Association invites you to the **9<sup>th</sup> annual Hattiesburg Craft Beer Festival on Saturday, March 4, 2023, from 6-9 p.m.** (VIP entry at 5 p.m.) at Town Square Park. This event takes place as part of FestivalSouth, as a FestivalFringe event, setting it apart from other beer festivals as we showcase the art and artists behind craft beer.

We are excited to see this event continue to grow and thrive after a two-year hiatus from the pandemic. **The Downtown Hattiesburg Association is once again teaming up with VisitHattiesburg, Southern Beverage Co., Stokes Distributing, Southern Prohibition, and others to ensure the festival experience is better than ever for brewery representatives and festivalgoers.** This year's festival is presented in part by Corner Market, with support from VisitMississippi.

While creating a great experience for everyone is a top priority, the Hattiesburg Craft Beer Festival serves as the primary fundraiser for the Downtown Hattiesburg Association, which is the city's official Main Street Program and provides year-round programming, advocacy, and events.

### BATTLE OF THE HOMEBREWERS

We invite homebrewers to participate in the festival and showcase their talents. As there are **only 10** homebrewer spots available, they will be accepted in the order registration forms are received. Registration closes Monday, February 20, 2023.

Each festival attendee will be able to vote one time for their favorite homebrew. The 2022 winner will receive a trophy, swag bag, the opportunity to collaborate on a brew with a local brewer, and bragging rights as the HCBF 2023 Homebrewers People's Choice Award Winner!

### HOMEBREWERS MUST PROVIDE:

- A minimum of 4 cases of homebrew or keg equivalent
- If draft, your own non-electrical draft system
- A cooler for your beer with ice (*ice refills may be available but are not guaranteed*)
- A canopy tent with proper weights in case of wind
- Table and chairs
- ID indicating that each booth representative is 21 years of age or older
- A sign or banner indicating your homebrew name (*optional but highly recommended*)

### HOMEBREWERS RECEIVE:

- Lunch at Southern Prohibition Brewing the day of the festival
- 10'x10' uncovered outdoor space
- VIP wristbands for **TWO** brewery representatives
- Opportunity to sell merchandise if desired, *must complete separate form to do so.*
- Brewery shuttle (if staying at brewery rep hotel)
- Listing in festival guide as homebrewer



## HOMEBREWERS FAQS

**When do I check-in?** Set-up is from 1 p.m. to 4:30 p.m. on Festival day at Town Square Park in Downtown Hattiesburg. Vendors must check in at the information booth. Each vendor has a reserved booth and will be provided with a map and booth number. Vendors may arrive beginning at 1 p.m. and spaces should be completely set by 4:30 p.m., with VIP attendees entering at 5 p.m. Vendors are responsible for setting up their own booth space, and volunteers will not be provided.

**When and how do I take down my booth?** The Festival will end at 9 p.m. Early take down is not allowed under any circumstance. Vendors will be responsible for breaking down their own booth space. At the end of the event, fold your provided table, remove lighting (if provided by the Festival), and bring items to the designated space near the front gate. All remaining trash must be removed and brought to the dumpster. Items should not be left in your space. Should you choose to enjoy Downtown's offerings that evening, the information booth will have details on where non-valuables may be stored. All stored items must be picked up on Sunday morning, and the Festival will not be held responsible for your belongings.

**How many tickets do I receive?** When registering at the information booth the day of the event, each brewery will be provided with a general admission wristband for one booth representatives. Food vendors representatives will be provided with two general admission wristbands. All representatives must wear a wristband to enter, for set-up, and throughout the event. Reps found without a wristband will be asked to leave or purchase one. Additional representatives may purchase tickets. If you are a sponsor of the event, tickets and t-shirts will be delivered.

**Can those under 21 work my booth?** No. All booth representatives and assistants must be at least 21 years of age. No one without a valid ID showing they are 21+ will be allowed to enter the Festival gates. IDs must be presented at check-in to the information booth attendant.

**How many people can I bring with me to work?** All booth staff must be over 21 years of age. Each booth rental will receive two tickets for the staff. All other staff will be required to purchase either a general admission or DD ticket.

**Can I bring my children or pets?** No. If your child is under 21, they cannot enter. Your fur children won't be permitted, either, no matter how many dog years they are!

**What should I bring?** The Festival will provide you with a designated space and table for your 10x10 booth. You are welcome to bring your own lights. Everything else should be brought by you. Booth spaces are uncovered, so a canopy tent is highly recommended. Due to the possibility of winds, canopy tents should be properly anchored in a safe way without being a tripping hazard. Anchored weights to each leg are recommended.

**What do I do with trash in my booth?** Each vendor is responsible for trash at their own booth. During the Festival, you may take trash to the bins located throughout the park. All remaining trash at the end of the Festival must be removed and brought to the dumpster. We are pleased to bring recycling back to the Festival this year, and recyclable material may be placed in the blue receptacles. For breweries and homebrewers only: You will have two boxes under the table at your booth – use one for recyclables and one for trash. All waste, both recyclable and not, needs to be properly disposed of in recycle and trash bins located throughout the event once your booth box is full. Our staff will handle it from there by bringing these items to larger receptacles.

**What if I need help at the event?** Our staff has handled every detail to make sure that this event is a success. We also have a large group of seasoned volunteers to keep things running smoothly. We will have volunteers and staff floating through the event, so look for someone in a "Brew Crew" shirt if you have questions or need help. We employ security during the Festival.

**What services are provided?** You must manage your booth at all times. Event management does not provide tents or chairs, and does not guarantee product sales, attendance, or booth success. Likewise, we assume no responsibility for personal property damage or loss, or liability for injury to any attendee, guest, participant or participant's officers, employees, agents by acts including but not limited to, losses from natural disaster, fire, theft, ordinary negligence, and accidental damage and injury or others. Vendor representatives must comply with all applicable laws, rules, regulations, and ordinances. Vendors are responsible for keeping their stations clean and orderly, notifying the Festival of only special or unusual maintenance needs within their designated space.



**What is my legal responsibility?** Booth representatives shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the event and must collect 7% sales tax (10% for food vendors) on sold items and turn in to Event Management at the end of the Festival, as required by the Mississippi Department of Revenue. The sales tax forms (provided by us) and payment may be submitted to the Festival representative at the information booth at the conclusion of the event.

**What isn't allowed to be sold/provided at my booth?** Pepsi products are not allowed as Coca-Cola is a sponsor. This includes water, soda, liquor and beer. And remember to keep anything else classy and legal, of course! If you have a question about something being sold or provided by your booth, ask! You may contact the Festival committee at [hburgcraftbeerfest@gmail.com](mailto:hburgcraftbeerfest@gmail.com).

## LEGAL

**Reservation of Right.** Event Management reserves the right to reject, eject, or prohibit any participant or booth representative.

**Fire and Safety Regulation.** All fire and safety instructions, whether verbal or posted in the facility, must be strictly adhered to at all times.

**Attendance.** No one under the age of 21 is allowed, no exceptions. No pets allowed.

**Security.** Event Management will employ security during the course of the event. Event Management, staff, nor the owners of the facility will assume any responsibility for personal property.

**Limitation of Liability.** Event Management assumes no responsibility for personal property damage or loss, or liability for injury to any attendee, guest, participant or participant's officers, employees, agents by acts including but not limited to, losses from natural disaster, fire, theft, ordinary negligence, and accidental damage and injury or others except that which may result from the Event Management's willful misconduct or gross negligence.

**Non-Guarantee.** Event Management does not guarantee product sales, attendance or booth success.

**Compliance with Laws.** All participants must comply with all applicable laws, rules, regulations, and ordinances.

**Event Cancellation.** In the event of cancellation due to fire, natural or man-made disasters, strikes, governmental regulations or other causes beyond our control, the booth representative may not hold Event Management, sponsors, staff, or owners of the premises responsible for any loss incurred as a result of cancellation.

**No Other Representations.** No oral conditions or promises will be honored unless in writing. All agreements have been incorporated into this document and supersede any other representations made by either party.

**Insurance.** Event Management and the facility are not responsible for loss or damage to exhibitor's property. In the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, he shall obtain insurance at his own expense.

**Amendment to the Rules.** Event Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Event Management deems such action necessary for the good of the event. Said action shall have the same force and authority as though fully incorporated in the agreement herein.

**Photo Policy.** By attending the Hattiesburg Craft Beer Festival (the "Festival"), you consent to being filmed and or photographed, whereas your image, voice, and likeness may be used by the Festival producers for promotional purposes. Any photography taken at the Festival, whether in digital or analog format, is subject to mandatory, non-exclusive license to the Festival producers for use in Festival promotional purposes. Any artwork or performances sponsored by the Festival or taking place on Festival grounds is also subject to a mandatory, non-exclusive license to Festival producers for use in Festival promotional purposes. No third-party videotaping is allowed.



# HOMEBREWER REGISTRATION

Online registration available at [hattiesburgcraftbeerfest.com](http://hattiesburgcraftbeerfest.com).

Thank you for your support of the Hattiesburg Craft Beer Festival! Please complete the form below in its entirety to submit your registration. By completing this application, you indicate that you agree to the rules and regulations included in the information packet.

**Brewery Name** (as it is to be listed on festival program): \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website or Facebook Page** (if applicable): \_\_\_\_\_

**Brewery Rep 1 Name + Shirt Size (VIP)** (must be age 21+): \_\_\_\_\_

**Brewery Rep 2 Name + Shirt Size (VIP)** (must be age 21+): \_\_\_\_\_

*\*Additional Brewery Representative tickets must be purchased.*

**Will you bring a tent or extra tables/chairs for your booth?** \_\_\_\_\_ Yes \_\_\_\_\_ No

*These are **not** provided by Festival. The Festival will provide one table per booth.*

**Do you need information on discounted lodging?** \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, how many rooms/nights? \_\_\_\_\_

**Do you require electricity?** \_\_\_\_\_ Yes \_\_\_\_\_ No

*We will do our best to accommodate this need, but it is not guaranteed.*

**Will you be selling products at your booth?** \_\_\_\_\_ Yes \_\_\_\_\_ No

**If you know the beers you plan to sample, please indicate the names here as you want them listed on the voting ballot.** (If you do not know the beers at this time, you may submit them via email to [hburgcraftbeerfest@gmail.com](mailto:hburgcraftbeerfest@gmail.com) no later than June 1, 2022. Otherwise, we will just have your brewery name with a write-in option.)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

**Please email your logo (if you have one) and completed form to [hburgcraftbeerfest@gmail.com](mailto:hburgcraftbeerfest@gmail.com).**